

LOGO DESIGN CONTEST RULES

The Dowling Museum/Ann Rudd Art Center is incorporated under the 501(c) 3 of the Dale County Council of Arts and Humanities (a not-for-profit organization). The object of this competition is to design a logo that will convey what the DCCAH/Dowling Museum/Ann Rudd Art Center represent. The logo design contest will be *open to artist members* of the DCCAH, and the entries will be judged by the DCCAH board. Decisions made by the board will be final and the judges will not provide an explanation for their decision. The DCCAH reserves the right to disqualify any entry at its sole discretion. There will be no prize awarded to the winning entry, other than the satisfaction of having designed the logo used for DCCAH identification purposes. Flexibility is a key requirement, including the need to be able to resize the design easily and for it to look good in black and white, as well as color. The final version of the logo will need to be suitable for printing, and will need to look good at relatively small sizes.

The following are guidelines for the design competition:

1. The competition is open to artist members of the DCCAH, and there is no fee to enter the competition.
2. Entrants may submit a maximum of three (3) logo designs. Logo designs must be no larger than 8.5 inches x 11 inches and should represent the purpose of:
Dale County Council of Arts & Humanities/
(and/or) Dowling Museum/Ann Rudd Art Center
3. All logo designs submitted for the competition must be the original idea and creation of the entrant, and not based on any pre-existing design.
4. Logo design submissions must not be framed, matted, laminated, or folded.
5. Entries will be judged on creativity, originality, and the entrant's ability to uniquely capture and convey the purpose of the organization in their design.
6. The deadline for submission of entries is no later than - **Monday, August 2nd, 2010.** Entries received after this date will not be considered.
7. Entries must include the name, postal address, phone number and email address of the entrant. Entries must be emailed, mailed, or hand delivered to :

DCCAH President Carol Luckfield
145 Meadowlake Circle
Ozark, AL 36360
(334) 774-8267 / smalltownhostage@yahoo.com

8. The winning design will be featured on stationery, brochures, and on any other identification materials the DCCAH sees fit to utilize.
9. The DCCAH accepts no responsibility for entries lost, delayed, misdirected, damaged or undelivered. The DCCAH shall not be responsible for technical errors in telecommunications networks, internet access, or otherwise, that prevents entry to this competition. All designs submitted become the property of the DCCAH and will not be returned to the designers.